

# BEST SECTOR RESEARCH REPORT AWARD

## COMMENDATIONS

- Commend the research teams for publishing comprehensive sector reports and encourage them to continue this momentum.
- While appreciating the in-depth research, the judges note that some reports tend to be lengthy and more of a 'Data dump.' To effectively engage investors, reports should communicate key insights to the reader while prioritizing clarity and conciseness.

## AREAS FOR IMPROVEMENT

- Re-emphasise the importance of using Pyramid Principle to keep reports concise and effective.
- When discussing top picks, provide clear justification for how each stock will benefit from identified trends and navigate sector specific challenges.
- Re-emphasise the importance of reviewing and refining the report to ensure error-free writing and calculations.