BEST EQUITY RESEARCH REPORT

AREAS FOR IMPROVEMENT

- The landscape of information consumption has evolved. Stakeholders now expect concise, high-impact insights over exhaustive documentation. Investors no longer have the bandwidth for hundred-page reports. We need to transition towards more agile, digestible communication methods and delivery formats, if we are to remain effective.
- That said, a report with solid logic and structure, and with conclusions quantified and backed up with original data, will always stand out. CFA Sri Lanka would like to reward such innovative reports going forwards.